# Federal Contracting – SBA Procurement Programs

U.S. Small Business Administration Syracuse District Office

# Federal Government Contracting - Firm must Register

- Central Contractor Registration Database (CCR)
  - Dynamic Small Business Search (DSBS) – SBA profile
  - Buying agencies can search the CCR for vendors
  - Update yearly at minimum www.ccr.gov
- Online Representations and Certifications Application (ORCA) https://orca.bpn.gov/

#### Federal Contract Certifications

#### Self-Certifications

Small Business – NAICS Codes

Woman-owned Business (WOSB)

**Veteran-owned Business** 

Service Disabled Veteran-owned Business

#### Formal Certification Programs

8(a) Business Development HUBZone

#### Formal Certifications

#### Requires SBA Approval

- **8(a)** Socially and economically disadvantaged firms enrolled in a 9-year business development program.
- HUBZone Small businesses located in areas identified as historically underutilized business zones, and with 35% of its employees living in HUBZones.

# 8(a) Business Development

- 8(a):
- Applies to all purchases
- Must be certified by the SBA
- Non-competitive (sole source) and competitive program
- 9-year term no renewals
- All 8(a) firms are SDBs
- Award must be made at fair market price
- FAR 19.8

#### 8(a) Eligibility

- Must be a small business
- Must be 51% owned by a U.S. citizen that is socially and economically disadvantaged
- Must be in business for 2-years.
  - waiver is possible.
- Potential for success criteria
  - includes record of contract performance
- Disadvantaged owner must have highest position in firm, be highest paid individual, and provide day-to-day full time management
- Arrest record must be cleared by SBA

#### 8(a) Electronic Application Process

- E- Application in www.sba.gov.
  - E-application questions: email <u>BDMIS@sba.gov</u>
    - On-line help help bubbles in E-application
  - Register in CCR and complete Small Business
     Supplemental Page
  - Register for account in SBA's General Log-in System (GLS)
  - Log-in to the 8(a) Business Development program electronic certification system via GLS
  - Complete and submit electronic application
    - Detailed user manual available to download
  - Mail in signed hard-copy forms and documentation outlined in Checklist.

#### 8(a) Certification

- Approved 8(a) Firms Serviced by
   SBA District Office
  - 8(a) firm self markets to agencies
  - Agencies send Offering letter to district office for review for sole source or competitive award.
  - SBA issues Acceptance letters for eligible 8(a) firm or competitive requirement.
  - Agency and 8(a) firm negotiate contract.
  - Annual review of 8(a) firms for program eligibility.
  - Submission of financial statements annually.

## HUBZone Program

- Applies to purchases over \$3,000
- Must be certified by SBA no term limits
- Recertification required every 3 years
- Owned and controlled at least 51% by U.S. citizen
- Principal office must be in a HUBZone
- 35% of employees must live in a HUBZone
- 5/3/2010 new employee definition
  - Minimum of 40 hours per month includes owner, temp and leased employees
- FAR 19.13



#### **HUBZone Program**

#### **HUBZone areas:**

- A qualified census tract based on an IRS provision for low income housing in conjunction with HUD. HUD designates the qualified census tracts.
- •A qualified county not located in a metropolitan statistical area in which median household income is below a calculated rate derived from Bureau of Labor Statistics data.
- A qualified Indian reservation Indian Country as defined by BIA.
- A former military base closed by the Base Realignment and Closure Act (BRAC).

## **HUBZone Program Contracting**

- Sole Source Awards only 1 HUBZone firm available, price must be fair/reasonable, price of contract is less than \$5.5 million for manufacturing or \$3.5 million for all others.
- Set-aside Awards competition restricted to HUBZone firms if contracting officer has reasonable expectation that 2 or more HUBZone firms will submit offers and award at fair market price.
- Full/Open Competition HUBZone firm has a 10% price preference over a large business.
- Subcontracting Opportunities no statutory percentage goal, usually set at 3% annual goal. For most large contracts, a large business must create a subcontracting plan showing HUBZone firm activity.

#### **HUBZone Application Process**

- Starts in <u>www.sba.gov/hubzone</u>
  - Mapping system identifies HUBZone addresses
- Must be registered in CCR
- SBA General Log-in System (GLS) must be used
- Applications are processed in Washington, D.C.
- HUBZone office will request written documentation to support electronic application
- HUBZone HELP desk:
  - 202-205-8885 or hubzone@sba.gov

## Service-Disabled Veteran-Owned Small Business Procurement Program

- Created by Veterans Benefit Act of 2003
- Applies to purchases over \$3,000
- Self Certified on CCR
  - VA determines Service Disability
- No term limits
- Competitive and sole source program benefits
  - Sole source only when one SDVOSB can satisfy requirement
  - Acquisitions may be set aside for competition among SDVOSB if two or more firms can compete and award at fair market price
- Subcontracting and Prime Contracting goals
- FAR 19.14

#### Veterans Administration

- Vetbiz.gov
  - VA website that hosts the Vender Information Pages (VIP) database for firms eligible for VA"s Veteran-owned Small Business Program
  - VA verifies ownership and control of veteran-owned small businesses, including service disabled
  - Application for VetBiz VIP verification starts in website
  - Veteran-owned small business (VOSB) must be 51% or more owned by veterans
- 12/8/09 VA issued final rule for contracting with VOSB and SDVOSB
  - Set aside procurements and sole source benefits

## Women-Owned Small Business (WOSB)

- Congress passed Public law 106-554 authorizing WOSB program in 2000.
- Studies were performed to determine in which industries women were under representative – only 4 were originally identified.
- Federal Register 10/1/08 amended regulations for new WOSB program - did not identify the industries in which WOSBs are underrepresented or substantially underrepresented in Federal procurement.
- On 3/4/10, the current administration proposed a single, effective rule for firms 51% or more owned and controlled by women. It was out for public comment for 60 days – no final rule issued to date.

# Women-Owned Small Business (WOSB)

#### **Proposed Rule - 3/4/2010**

- Federal Register Vol. 75, No. 42 (available online).
- Identified 83 industries that WOSBs are under represented (45) or substantially underrepresented (38)
- Contracts may be set aside for WOSBs only to compete in identified industries – where anticipated price does not exceed \$5 million for manufacturing and \$3 million for other contracts.

## **WOSB Eligibility**

- Must be small and owned 51% by 1 or more women who are economically disadvantaged
  - Economically disadvantaged may be waived if industry is substantially underrepresented
    - ED = Yearly income less than \$200,000, net worth less than \$750,000 and total assets less than \$3.0 million
- Concern must be certified by a Federal agency, a State government, SBA approved entity, or certify to contracting officer and provide adequate documentation (ORCA + doc's)

#### Know the Rules

- Federal Acquisition Regulations (FAR)
   www.arnet.gov/far
- Subpart 8.4 Federal Supply Schedules
- Part 13 Simplified Acquisitions
- Part 14 Sealed Bidding
- Part 15 Contracting by Negotiation
- Part 19 Small Business Programs

## SBA Surety Bond Guarantee

- SBA does not issue bonds directly to a contractor.
- Contractor must select a participating surety company or bonding agent (who represents a surety company). List available at <a href="https://www.sba.gov">www.sba.gov</a>.
- Individual contracts of \$5.0 million or less are eligible for bond Guarantee.
- Final and bid bond applications have a processing fee of \$7.29 per thousand dollar of contract value.

## Helpful Web Sites

#### - SBA's Home Page:

#### www.sba.gov

 Business Opportunities: A Guide to Winning Federal Contracts at www.sba.gov/training

## Government Contracting:

www.sba.gov/GC
Site includes links to all major
government contracting programs and a
small business federal procurement
training network.

## SBA Albany Matchmaker

- What: 2010 Albany Matchmaker & Expo will provide purchasing representatives from federal, state and local agencies, colleges, and the nation's largest corporations with a forum to discuss potential contracting opportunities face-to-face
- When: Tuesday, Sept. 14, 2010 8 a.m.— 12:30 p.m.
- Where: The Albany Marriott, 189 Wolf Rd., Albany, N.Y.

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