

Nicole J Christian Consulting Presents. .
“The ABC’s of Grant Writing”

Articulate accurately and clearly in 10 sentences or less

- Grant reviewers do not have all day to read a 50-page treatise. In most cases they want to see in the FIRST paragraph that you can clearly articulate who you are, what you do and what you will do with their funding.
- You must spend time with your team drafting your application/narrative/essay. Let other people read it to build strength in your weak areas and to showcase your strengths.
- Use ACTION words – innovate, create, design, etc – these words spark energy and excitement.
- Be memorable in your narratives – what is unique about you? You may need to brainstorm with your team or revisit your mission and vision statements.
- Preparing, communicating, and delivering a message is YOUR RESPONSIBILITY NOT THE CONSULTANTS!!

Begin research immediately

- This cannot be emphasized enough! As soon as you know of an announcement read everything you can get your hands on about the funder!
 - Who are they? What is their 5 year strategy? Who do they typically fund?
- Learn as much as you can about the points system – what areas get what amount of points and why?
- Find and read up on the funder’s regional or local strategy and tie what you do to their goals.
- Nothing is worse than a great grant application sent to a mismatched funder.

Consider all sources of funding and partnership

- Collaborate, collaborate, collaborate!
- Tie your project to regional goals, strategies and populations.
- Meet with your elected officials, local college and universities and industry organizations.
- Volunteer.
- Serve on boards.
- Join your local chamber, research and advocacy or civic group.

NJC Consulting
Nicole J. Christian, MPA
nicolejchristian@gmail.com
(631) 879-1588
Grant Writer



As the owner of NJC Consulting Nicole brings close to 15 years of substantial experience to her grant writing services; she has counseled and assisted businesses and individuals in all areas of business development, grant writing and economic/community development.

She has held posts in Washington D.C. and New York with the U.S. Environmental Protection Agency (EPA), the U.S. Department of the Interior (DOI), the U.S. Small Business Administration (SBA), the Town of Brookhaven (TOB) and the County of Suffolk.

Nicole possesses a B.B.A. from Marymount University, a M.P.A. and Graduate Certificate of Nonprofit Management from George Mason University and is a PhD student at Walden University. She is also a corporate trainer with the Dowling Institute and an adjunct lecturer at Dowling College and SUNY Empire State College. She has conducted workshops and seminars throughout the NYC Metro area and Long Island. Her specialties are grant writing, fundraising, business plan development, and economic/community development.

Nicole has written grants for over \$3,000,000 and has helped organizations receive grant funding totaling over \$350,000. Some projects include: Stony Brook University, SBDC, NYSERDA Grant, awarded 2009: \$250,000; Greater Gordon Heights Chamber of Commerce, awarded 2009, 2010, and 2011: \$94,500; Gordon Heights Heritage Trail, awarded 2008: \$6,000.

Learn Nicole's A-B-C's of grant writing:

Articulate. . .

Begin research . . .

Consider all sources of funding. . .

Contact her for a 1- hour consultation today!