

ENSURING THAT PASSION MATCHES ASPIRATION

The best plans stem from the passion, conviction, and commitment of the Visionary. Before “going public” with a Vision, circle the degree to which you/your team stand firmly behind it:

| | <u>CLEAR YES</u> | <u>QUALIFIED YES</u> | <u>NOT SURE</u> | <u>CLEAR NO</u> |
|---|----------------------|--------------------------|---------------------|---------------------|
| 1. Do I feel strongly about the need for this? | 3 | 2 | 1 | 0 |
| 2. Does it fit my long-held beliefs, values, and convictions? | 3 | 2 | 1 | 0 |
| 3. Have I thought about something like this for a long time, hoped for something like this? | 3 | 2 | 1 | 0 |
| 4. Do I think that it is vital for the future of my organization and people I care about? | 3 | 2 | 1 | 0 |
| 5. Do I get excited when I think about it, and convey excitement when I talk about it? | 3 | 2 | 1 | 0 |
| 6. Am I convinced that this can be accomplished? | 3 | 2 | 1 | 0 |
| 7. Am I willing to put my credibility on the line to promise action on it? | 3 | 2 | 1 | 0 |
| 8. Am I willing to sell it to other people who might not “get” it right away? | 3 | 2 | 1 | 0 |
| 9. Am I willing to make this a major focus of my own activities? | 3 | 2 | 1 | 0 |
| 10. Am I willing to put it in my own personal time, above and beyond organizational time, to see that this happens? | 3 | 2 | 1 | 0 |
| 11. Am I committed to seeing this through, over the long haul? | 3 | 2 | 1 | 0 |
| TOTALS | _____ | _____ | _____ | _____ |

Scoring Guide:

If score is 26 to 33 = Do this! Go for it!

If score is 13 to 25 = Vision needs amending

If score is 0 to 12 = Vision needs an *overhaul*