

Student Name \_\_\_\_\_ SBU I.D \_\_\_\_\_

**A. Core Courses**

- ACC 210 Financial Accounting\*  
 BUS 215 Intro. To Business Statistics\*  
 BUS 220 Intro. To Decision Sciences\* (STEM+)  
 BUS 301 Business Communications\*(SPK, WRTD)  
 BUS 326 Organizational Behavior\* (DIV)  
 BUS 330 Principles of Finance\*  
 BUS 346 Operations Management\*  
 BUS 348 Principles of Marketing\*  
 BUS 353 Entrepreneurship\* **OR** BUS 383 Social Entrepreneurship **OR** BUS 441 Business Strategy\*  
 BUS 446 Business Ethics through Film\* (CER) **OR** BUS 447 Business Ethics\* (CER)  
 ECO 108 Intro. To Economics\* (SBS)  
 MAT 122/123 or higher\* (QPS)

**B. Upper Division Writing Requirement**

Satisfied after successfully completing BUS 301. *\*Please note BUS 301 must be completed at Stony Brook University and can not be transferred in.*

**C. Declare an Area of Specialization**

Choose one specialization from the following areas and take the prescribed courses:

**Accounting:**Required:

- ACC 214 Managerial Cost Analysis and Applications\*  
 ACC 310 Intermediate Accounting I\*  
 ACC 311 Federal Income Taxation I\*

Select one from the following:

- ACC 313 Intermediate Accounting II\*  
 ACC 314 Federal Income Taxation II\*  
 ACC 400 External Auditing\*  
 BUS 488 Business Internship\*(EXP+)

**Finance:**Select four from the following:

- BUS 317 Estate & Financial Planning\*  
 BUS 331 International Finance\*  
 BUS 332 Entrepreneurial Finance\*  
 BUS 333 Introduction to the Business of Real Estate\*  
 BUS 336 Mergers & Acquisitions\*  
 BUS 355 Investment Analysis\*  
 BUS 356 Financial Analysis with Excel\*  
 BUS 365 Financial Management\* (ESI)  
 BUS 366 Money & Institutions\* **OR**  
 ECO 360 Money & Banking\*  
 ECO 383 Public Finance\*  
 BUS 376 Risk Management and Insurance\*  
 BUS 377 Risk Management and Insurance II\*  
 BUS 488 Business Internship \*(EXP+)

## **Marketing:**

### Required:

- BUS 358 Marketing Research\* (ESI)
- BUS 359 Consumer Behavior\*
- BUS 448 Marketing Strategy\*

### Select one from the following:

- BUS 302 Social Media Marketing Strategy\*
- BUS 334 Integrated Marketing Communications\*
- BUS 335 Business Advertising & Promotion\*
- BUS 357 Principles of Sales\*
- BUS 360 Business Marketing\*
- BUS 362 International Marketing\*
- BUS 363 Brand Management\*
- BUS 378 Marketing Ethics, Public Policy and Social Change\*
- BUS 449 Marketing in Action\*(EXP+)
- BUS 488 Business Internship\* (EXP+)

## **Operations Management**

### Required:

- BUS 340 Information Systems in Management\*(TECH)

### Select three from the following:

- BUS 370 Lean Practices in Operations\*
- BUS 371 Supply Chain Management\*
- BUS 372 Quality Management\*
- BUS 375 Data Mining\*
- BUS 393 Principles of Project Management\*
- BUS 488 Business Internship\* (EXP+)

## **MINIMUM GRADE REQUIREMENT**

All students who are admitted into the business major must complete all courses marked with a “ \* ” with a grade of C or higher in order to satisfy the requirements for the business major. **All courses must be taken for letter grades.**

Please note the **prerequisites** before registering for your classes. These are available online in the undergraduate bulletin, as well as in OSS.

## **GRADUATION CLEARANCE**

This checklist summarizes your major/minor degree requirements. Please consult the Undergraduate Bulletin that was in place when you **declared** your major/minor for the **official** list of major/minor requirements. For details, visit <http://sb.cc.stonybrook.edu/bulletin/current/archives.php> This checklist indicates **ONLY** what is required for your major or minor, and does not confirm completion of the University’s general education, upper-division, and total credit requirements. Please consult with the appropriate academic advising unit to review the remaining graduation requirements. For general advising, visit <http://www.stonybrook.edu/sb/academichelp.shtml>.

**For transfer students only: The maximum amount of credits transferred into the major is 21 credits. Of the 21 credits, only 6 credits can be used to fulfill an area of specialization.**